




The Wet Sand Principle™

Great design mimics nature. When your bare foot sinks slowly into wet sand, the sand forms a natural mold of the foot—cupping the heel, filling the arch, and splaying the toes. That feeling is what inspired our Wet Sand Principle™. Our footwear finds the perfect balance of instant comfort and lasting support, designed to help you feel grounded and connected with every step.



THE TOE

With room to stretch, our fit allows your toes to spread and move naturally.

THE ARCH

The strength of the foot is in the arch, which is why our anatomical footbed provides all of the comfort and support that your feet deserve.

THE HEEL

Our heel cup cradles the foot, providing enhanced stability and natural shock absorption.